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Menominee Business Center to offer “Free Starting a Small Business” Workshops and Training

Keshena, WI – The Menominee Business Center (MBC) in cooperation with Rural Development, the Menominee Community Resource Center (MCRC), Great Lakes Intertribal Council (GLITC) and Northwoods NiiJii Enterprise Community, Inc., announces “First Steps to Starting a Small Business”. These workshops are designed for anyone interested in starting a new business and will introduce attendees to the basics of entrepreneurship. **Workshops are being scheduled for February, March, April, and May of 2010 from 1:30 to 4:30 p.m. at the Menominee Business Center, N559 Library Rd., Keshena, WI.**

“It’s essential to understand that there are some very basic “first steps” that must be taken in order to launch a successful new business”, explained PSI Research Specialist, Renee Mahkimetas. “If you’ve ever dreamed of starting a new business and want to help insure your business gets off to a strong start, these workshops are a must,” said Mahkimetas.

“First Steps to Starting a Small Business” consists of 12 hours of classroom training covering critical new business start up strategies that are conducted over two days, (one 6 hour workshop per day). Upon completion of “First Steps to Starting a Small Business” workshop, graduates will be introduced in following months to workshops that cover other essential business operation topics including basic business plan writing, marketing, business management and operation essentials to name a few. The workshops will include guest speakers and allotted time for specific questions and answers so individual needs can be addressed.

There will be no cost of “First Steps to Starting a Small Business” as first announced for all attendees. Yes, there is no fee and will be available also to other members of the same business/family. The follow up monthly workshops are free also to anyone that completes the “First Steps” workshop. For those not interested in attending the “First Steps” workshop but who are interested in attending the follow up monthly workshops, you are welcome to sign up for them also such as marketing, bookkeeping, and banking.

Orientation sessions for the “First Steps to Starting a Small Business” workshop are scheduled for Tuesday, January 26th at 2:00 pm and Thursday, January 28 at 2:00 pm at the Menominee Business Center. For more information and to register for the “First Steps” orientation, please contact the Menominee Business Center at (715) 799-5720 or via email at rcmahkimetas@mitw.org.